

MAY 24 2010

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: Google-33/APP (GP-086-00-US)

Applicants: Chad LESTER, et al.

Serial No.: 10/749,110

Confirmation No.: 3154

Filing Date: December 29, 2003

Title: ENCODING AD AND/OR AD SERVING INFORMATION IN A CLICK
URL

Examiner: Willow W. Noonan

Group Art Unit: 2446

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

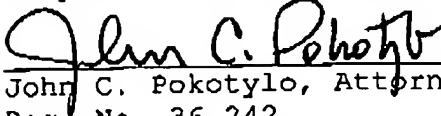
REQUEST FOR A THREE (3) MONTH EXTENSION OF TIME

In response to the Office Action mailed on November 24, 2009, which set a time for response to expire on February 24, 2010, please extend that period three (3) months to expire on May 24, 2010. The Patent Office is authorized to charge the fee of \$1,110.00 and any fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

05/25/2010 JVONG1 00000032 501049 10749118
01 FC:1253 1110.00 DA

Respectfully submitted,

May 24, 2010


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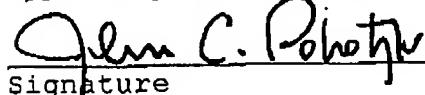
STRAUB & POKOTYLO
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Tinton Falls, NJ 07724

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

John C. Pokotylo

Type or print name of person signing certification


Signature

May 24, 2010

Date